

LIGS University					
Course Learning Outcomes (CLOs)					
Program:	MSc				
Specialization	Management	Marketing	HR Mgt	Finance Mgt	
Course #	MSc-1				
Course Name	Management				
Course Description	This course provides an overview of the management discipline and literature, including its key concepts, functions and practices. It addresses theory and research dedicated to management. Key topics include: Management structures; management theories; management styles; change management; the impact of leadership; and stakeholder management				
	CLOs				
CLO-PLO Link	Upon completion of this course, students will:				
	CLO1	CLO2	CLO3		
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Analyze contemporary and classical management theories for their effects on the practice of managing efficiency and output for organizations	Ascertain management processes to effectively lead organizations in a fast-changing environment	Identify and implement management and communication theories that promote equality and inclusion in diverse organizations		
Upon completion of the MSc program:					
	PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:				
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.			x	
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x			
	PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:				
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.	x			
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x			
	PLO 3 Global Professional Students will develop a mindset of a global professional to:				
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			x	
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x			
	PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:				
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.	x		x	
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.			x	

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Management	HR Mgt		
Course #	MSc-2			
Course Name	Human Resources			
Course Description	This course provides a review of human capital management theory and literature as it manifests in the Human Resource function. Key topics include a review of human resources, HR history and role, recruitment and training, HR's role in management strategy, performance management and career development.			
CLO 1	Assess the key strategic role and inputs to Human Resource Management and how they have evolved in various organizations.			
CLO 2	Review the academic research literature on HR functions, including training, performance management, employee recruitment and retention and career development.			
CLO 3	Analyze the role HR plays in strategic alignment between an organization's various stakeholders at the human capital level.			
CLOs				
CLO-PLO Link	Upon completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Assess the key strategic role and inputs to Human Resource Management and how they have evolved in various organizations.	Review the academic research literature on HR functions, including training, performance management, employee recruitment and retention and career development.	Analyze the role HR plays in strategic alignment between an organization's various stakeholders at the human capital level.	
Upon completion of the MSc program:				
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:				
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x		
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.			x
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:				
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.		x	
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.			x
PLO 3 Global Professional Students will develop a mindset of a global professional to:				
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x		
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x		
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:				
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.		x	
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x		

LIGS University			
Course Learning Outcomes (CLOs)			
Program:	MSc		
Specialization	Management		
Course #	MSc-3		
Course Name	Strategic Management		
Course Description	This course examines the scholarly research basis for the role and process of the strategic framework for organizational leadership and management. Key topics include development and execution of strategy, role of strategy in organizational direction and success, and various strategic management theories and concepts.		
	CLOs		
CLO-PLO Link	Upon completion of this course, students will:		
	CLO1	CLO2	CLO3
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Evaluate the theoretical basis for various approaches to selecting and creating strategy based on an organization's size, scope and maturity	Analyze scholarly research on implementation of strategy and its impact on an organization's culture, performance and effectiveness for its stakeholders	Assess the literature on the impact of risk and strategic change in an organization through the filters of its internal and external environments
Upon completion of the MSc program:			
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.			x
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x		
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.			x
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x		
PLO 3 Global Professional Students will develop a mindset of a global professional to:			
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.		x	
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.		x	
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.	x		
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.			x

LIGS University																			
Course Learning Outcomes (CLOs)																			
Program:				MSc															
Specialization				Management															
Course #				MSc-4															
Course Name				Strategic Management of Sales															
Course Description				This course examines the theory and conceptual basis for setting and executing sales strategy and its role in the overall success and effectiveness of an organization. Key areas of scholarship include developing the sales strategy, strategic sales approaches, managing the sales function strategically, sales planning and forecasting and strategic sales growth.															
				CLOs															
CLO-PLO Link				Upon completion of this course, students will:															
				CLO1				CLO2				CLO3							
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.				Evaluate the theoretical basis for sales strategy and strategic sales planning for organizations of various size, scope and maturity				Recommend a sales strategy, planning process and implementation method, based on research into an organization's characteristics and market position				Validate the strategic fit for a sales process given an organization's internal and external stakeholders							
Upon completion of the MSc program:																			
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:																			
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.				x															
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.								x											
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:																			
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.				x															
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.												x							
PLO 3 Global Professional Students will develop a mindset of a global professional to:																			
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.								x											
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.												x							
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:																			
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.								x											
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.				x															

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Management	HR Mgt	Finance Mgt	
Course #	MSc-5			
Course Name	Project Management			
Course Description	This course examines the management theory and literature for project management, its metrics and tools and the impact of project management on organizational effectiveness and success. Key topics include the conceptual framework for project development, the choice and use of project management tools and the metrics to measure project progress and success.			
	CLOs			
CLO-PLO Link	Upon completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Assess the management literature on methods of project development and documentation, given project size, scope, timeframe and organizational priorities and capacity.	Synthesize evidence regarding the impact of interpersonal characteristics on team roles, group dynamics and project success.	Develop a framework for choosing project management methodologies and tools that best suit project challenges, tasks and metrics for project completion.	
Upon completion of the MSc program:				
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:				
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x		
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x		
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:				
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.		x	
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x		
PLO 3 Global Professional Students will develop a mindset of a global professional to:				
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x		
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x		
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:				
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.		x	
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x		

LIGS University			
Course Learning Outcomes (CLOs)			
Program:	MSc		
Specialization	Management	Finance Mgt	
Course #	MSc-7		
Course Name	Risk Management		
Course Description	This course addresses the nature of risk and the theoretical framework for risk management and its tools, processes and techniques.		
	Key topics include the scholarly literature that develops the foundations of risk and risk management for financial, physical and intangible risk, along with risk management strategies, tools and techniques		
	CLOs		
CLO-PLO Link	Upon completion of this course, students will:		
	CLO1	CLO2	CLO3
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Analyze the basis for risks that organizations face and match them with appropriate risk management strategies.	Analyze probable, operational, process, financial, physical and intangible risk - including risk to intellectual property, political and market risk - and evaluate tools to help mitigate risk.	Codify and calculate risk profiles for organizations of various size, scope and maturity using theoretical models and appropriate conceptual and technological tools.
Upon completion of the MSc program:			
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.		x	
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.			x
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.	x		
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.			x
PLO 3 Global Professional Students will develop a mindset of a global professional to:			
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x		
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.		x	
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.			x
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x		

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Marketing			
Course #	MSc-8			
Course Name	Marketing			
Course Description: This course explores the theoretical foundations and academic research behind effective and strategic marketing for various sized organizations. It covers the theoretical grounding of marketing, as well as the research base for marketing practices and functions, marketing across cultures and emerging techniques in marketing.				
CLOs				
CLO-PLO Link	Upon completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Analyze the impact of various marketing theories on strategic and effective marketing campaigns, in traditional and digital marketing frameworks.	Evaluate the academic literature on marketing topics such as research, positioning, messaging and executing marketing campaigns using media sources.	Assess marketing best practices in various public and private organizations to determine marketing messages, platforms and tools for effective marketing.	
Upon completion of the MSc program:				
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:				
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x			
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x			
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:				
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.		x		
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x			
PLO 3 Global Professional Students will develop a mindset of a global professional to:				
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x			
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x	x		
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:				
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.	x		x	
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x	x	x	

LIGS University			
Course Learning Outcomes (CLOs)			
Program:	MSc		
Specialization	Marketing		
Course #	MSc-9		
Course Name	Global Marketing		
Course Description This course examines the marketing discipline, including its theory, strategies, processes and tools, in the context of the the global environment.			
This course will cover the strategic approach to market selection and the foundations of marketing concepts, practices and tools across cultures in other countries.			
CLOs			
CLO-PLO Link	on completion of this course, students will:		
	CLO1	CLO2	CLO3
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Integrate classical and contemporary marketing theory and scholarship within the challenges and opportunities inherent in global and cross-cultural marketing	Evaluate research models and marketing strategies, practices and tools, including financial metrics based on organizations and markets of various size, scope and potential.	Determine global entry points, potential opportunities and pitfalls, and gauge ROI for international markets, cultures, and locations.
Upon completion of the MSc program:			
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	x
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.	x	
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.		x
PLO 3 Global Professional Students will develop a mindset of a global professional to:			
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x	x
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x	x
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.		x
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.		x

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Marketing			
Course #	MSc-10			
Course Name	Marketing Communication			
Course Description This examines the conceptual foundations and scholarly basis for marketing communications in organizations of various size, scope and maturity.				
Course will cover integrated marketing communications, classic and contemporary studies in the marketing mix, and tools and tactics that pertain to the emerging role of marketing communication				
CLOs				
CLO-PLO Link	on completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Ascertain the conceptual framework and role of marketing communication within organizations of varying size, scope and maturity	Evaluate metrics that are used to assess communication tools, tone and style that matches an organization's marketing message and strategy	Analyze various approaches to marketing communication from classical to contemporary, using best practices for communication tools and platforms	
Upon completion of the MSc program:				
PLO 1	Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	x	
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x	
PLO 2	Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.			
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x	x	
PLO 3	Global Professional Students will develop a mindset of a global professional to:			
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.		x	
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.			x
PLO 4	Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.			x
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.			x

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Marketing			
Course #	MSc-11			
Course Name	E-Commerce			
Course Description This course examines the conceptual foundations for digital and internet-based commerce for organizations of various size, scope and maturity.				
cs in this course include the impact of e-commerce on business and marketing strategy, e-commerce research and theory, and e-commerce metrics and trends in internet-based business models.				
CLOs				
CLO-PLO Link	on completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Assess the foundations of digital business models and practices to determine their impact on organizations in for-profit, non-profit and public sectors	Evaluate e-commerce literature dedicated to internet-based, brick-and-mortar and blended organizations for business-to-business, business-to-consumer and integrated distribution systems.	Analyze trends in e-commerce in order to select tools, practices and metrics that meaningfully respond to the fast-changing, dynamic digital environment.	
Upon completion of the MSc program:				
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:				
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	x	
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x	
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:				
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.		x	
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x		x
PLO 3 Global Professional Students will develop a mindset of a global professional to:				
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.		x	
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:				
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.		x	
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.			

LIGS University			
Course Learning Outcomes (CLOs)			
Program:	MSc		
Specialization	Marketing		
Course #	MSc-12		
Course Name	Digital Marketing		
Course Description: Explores the theory and research on digital tools, processes, techniques and metrics within the marketing function for organizations of varying size, scope and maturity. Topics include the theoretical foundations of digital marketing, and literature on the Internet's impact on marketing principles and practices, digital marketing techniques, tools and processes.			
CLOs			
CLO-PLO Link	on completion of this course, students will:		
	CLO1	CLO2	CLO3
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Evaluate the role of digital marketing on organizational strategies, processes and practices to determine their effectiveness and implications for change.	Examine academic literature on various digital marketing systems, campaigns, strategies and techniques based on their effectiveness in a given organizational setting.	Investigate and apply digital marketing trends, emerging tools, techniques and metrics in order to evaluate their impact and validity for organizations of varying size, scope and maturity.
Upon completion of the MSc program:			
PLO 1	Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:		
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	x	x
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x	x
PLO 2	Problem Solving & Research Students will incorporate problem-solving and research skills to:		
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.	x	x	x
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x	x	x
PLO 3	Global Professional Students will develop a mindset of a global professional to:		
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.		x	
PLO 4	Communication Skills Students will use various forms of communication skills to present ideas and information to:		
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.		x	
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.			

LIGS University																				
Course Learning Outcomes (CLOs)																				
Program:				MSc																
Specialization				Marketing																
Course #				MSc-13																
Course Name				Media Communication																
Course Description				This course examines the theory and literature dedicated to messaging and interaction with individuals and organizations who serve in the public and private media Key topics include communication theory for message development and delivery, factors that influence media coverage and tone, and the role of digital and social media in communication																
				CLOs																
CLO-PLO Link				Upon completion of this course, students will:																
				CLO1					CLO2					CLO3						
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.				Analyze classic and contemporary communication and messaging theories for their application to personal and corporate communication with media sources					Investigate and assess various media channels and platforms for their fit with an individual or organization's message and capacity for media engagement					Evaluate the role of digital and social media for various communication conditions such as branding, crisis management, promotion and persuasion						
Upon completion of the MSc program:																				
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:																				
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.									x											
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.									x											
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:																				
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.				x																
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.									x											
PLO 3 Global Professional Students will develop a mindset of a global professional to:																				
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.				x																
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.									x											
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:																				
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.														x						
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.														x						

LIGS University							
Course Learning Outcomes (CLOs)							
Program:	MSc						
Specialization	HR Management						
Course #	MSc-14						
Course Name	Planning and Development of Human Resources						
Course Description	This course examines the theoretical foundations and strategies for securing a stable, sustainable and productive human resource (HR) capacity. Key topics include the psychological and philosophical basis for HR, HR strategic planning for recruiting, retention, training and development of human capacity within organizations.						
	CLOs						
CLO-PLO Link	Upon completion of this course, students will:						
	CLO1	CLO2	CLO3				
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Evaluate the psychological, philosophical, and theoretical frameworks for human resource management and their impact on an organization's strategic effectiveness and success.	Assess the role of motivation, evaluation, reward systems, and communication in key human resource practices, including recruiting, hiring, training, retention, evaluation and separation.	Analyze the impact of the regulatory environment and compliance on the human resource function and its responsibility to strategically guide the organization.				
Upon completion of the MSc program:							
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:							
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x						
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.		x					
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:							
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.	x						
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.				x			
PLO 3 Global Professional Students will develop a mindset of a global professional to:							
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x						
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.			x				
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:							
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.				x			
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x						

LIGS University			
Course Learning Outcomes (CLOs)			
Program:	MSc		
Specialization	HR Management		
Course #	MSc-15		
Course Name	Recruitment and Selection		
Course Description	This course provides the theoretical grounding and research basis for employee recruitment and selection processes, tools and metrics.		
	Key topics include the scholarly literature related to strategic hiring, planning and criteria, recruitment and selection processes, and the ethical core of sustainable hiring practices.		
		CLOs	
CLO-PLO Link	Upon completion of this course, students will:		
	CLO1	CLO2	CLO3
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Examine classical and contemporary research on hiring practices and its impact on recruiting and selection processes and tools.	Assess various approaches to recruiting and selecting team members for roles in organizations of varying size, scope and maturity.	Analyze the role, standards and practices of ethical hiring in contemporary for-profit, non-profit and public sector organizations.
Upon completion of the MSc program:			
	PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:		
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	
	PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:		
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.	x	
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x	
	PLO 3 Global Professional Students will develop a mindset of a global professional to:		
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x	
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.		x
	PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:		
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.	x	
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.		x

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	HR Management			
Course #	MSc-16			
Course Name	Communication			
Course Description	This course provides the theoretical base and scholarly research on practices that lead to effective communication between people and within organizations. Key topics include the communication process, strategic communication, communicating in organizations and communication management.			
	CLOs			
CLO-PLO Link	Upon completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Analyze the theory and research for effective communication in order to improve personal and professional communication processes	Assess and utilize research-proven tools, forms, styles, methods, and techniques, to determine effective communication strategies for various organizational requirements, situations and challenges	Compare and contrast between various written and spoken communication tools, rhetorical styles and messaging systems to create and deploy strategic communications.	
Upon completion of the MSc program:				
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:				
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x		
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.		x	
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:				
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.	x		
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x		
PLO 3 Global Professional Students will develop a mindset of a global professional to:				
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.		x	
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x		
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:				
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.	x		
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.		x	

LIGS University			
Course Learning Outcomes (CLOs)			
Program:	MSc		
Specialization	HR Management		
Course #	MSc-17		
Course Name	Intercultural Communication		
Course Description	This course provides the theoretical foundation for communication science in the cross cultural and multi-cultural environments		
	Key topics include research dedicated to perception, encoding, decoding, identity and diversity, symbols, and contextual differences across languages and cultures		
		CLOs	
CLO-PLO Link	Upon completion of this course, students will:		
	CLO1	CLO2	CLO3
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Assess the theoretical framework for communication and apply differences across cultural boundaries and languages	Synthesize models for communication cycles, identify relationships and diversity across cultures, and identify the contributions to the human development of multiculturalism.	Analyze the use of symbols, context, verbal and nonverbal cues in communication exchanges across cultures and in multi-cultural environments.
Upon completion of the MSc program:			
	PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:		
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.		x
	PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:		
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.	x	
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.		x
	PLO 3 Global Professional Students will develop a mindset of a global professional to:		
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.		x
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.		x
	PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:		
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.		x
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.		

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Finance Management			
Course #	MSc-18			
Course Name	Finance [1]			
Course Description	This course provides a review of scholarly literature for the finance function including concepts, functions and activities. [2]			
	Key topics for this course include research grounding for the finance function, financial statement and ratio analysis, financial strategies for organizations, and the financial markets [3]			
CLOs				
CLO-PLO Link	on completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Evaluate the role of an effective financial function within an organization, including financial statement and ratio analysis, and strategy development and execution.	Analyze effective financial market strategies and models for organizations of various sizes and situations.	Assess financial market strategies based on classic and contemporary research-proven models	
Upon completion of the MSc program:				
PLO 1	Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	x	x
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x	x
PLO 2	Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.			x
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x	x	x
PLO 3	Global Professional Students will develop a mindset of a global professional to:			
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.			x
PLO 4	Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.			x
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.			

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Finance Management			
Course #	MSc-19			
Course Name	Financial Reporting and Analysis			
Course Description This course examines theory and scholarly research base for financial reporting, analysis and valuation in organizations of various size and scope.				
Key topics in this course include the academic literature dedicated to financial statement analysis, asset valuation, risk assessment and forecasting, reporting techniques, and cost analysis.				
CLOs				
CLO-PLO Link	on completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Apply financial standards and ratios to financial statements and reports in for-profit, non-profit and public organizations.	Interpret financial data for the purpose of constructing risk assessment, valuation and forecasting activities, and reporting financial results.	Analyze cost behavior patterns and implications for break-even, scalability and profitability forecasts and reporting	
Upon completion of the MSc program:				
PLO 1	Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	x	x
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x	x
PLO 2	Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.			
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x	x	x
PLO 3	Global Professional Students will develop a mindset of a global professional to:			
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.			
PLO 4	Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.			
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x	x	

LIGS University						
Course Learning Outcomes (CLOs)						
Program:	MSc					
Specialization	Finance Management					
Course #	MSc-20					
Course Name	Managerial Accounting					
Course Description	This course develops a conceptual framework for the use of accounting theory, practice and tools in the management and leadership of organizations.					
	Key topics in this course include the theoretical and scholarly frameworks for managerial accounting, use of accounting to evaluate managerial decisions and use of accounting for cost control and budgeting.					
	CLOs					
CLO-PLO Link	On completion of this course, students will:					
	CLO1	CLO2	CLO3			
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Analyze accounting systems and their use as resources for data analysis and managerial decision making in for-profit, non-profit and public sector organizations	Apply established accounting models to calculate costs, cash flows and income across business processes in various types of organizations	Analyze business problems using research-proven tools, practices and ratios of managerial accounting			
Upon completion of the MSc program:						
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:						
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x	x				
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x				
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:						
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.	x		x			
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x	x	x			
PLO 3 Global Professional Students will develop a mindset of a global professional to:						
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.						
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.						
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:						
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.			x			
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.						

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Finance Management			
Course #	MSc-21			
Course Name	Financial Markets and Investments			
Course Description	This course investigates the conceptual foundation for the structure and operations of financial markets and their impact on individuals and organizations.			
	This course will cover conceptual foundations of financial markets, role and impact of various markets, and tools and systems for financial analysis and corporate financial management			
	CLOs			
CLO-PLO Link	on completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Analyze the makeup and performance of various financial assets, instruments and strategies within the theoretical framework of financial markets	Assess investing options based on risk factors, risk management strategies, return requirements and market efficiencies	Evaluate financial tools and systems to maximize effectiveness in the context of a fast-changing, complex global marketplace	
Upon completion of the MSc program:				
PLO 1	Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.			
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x	x	
PLO 2	Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.			
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.	x	x	x
PLO 3	Global Professional Students will develop a mindset of a global professional to:			
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			x
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.			x
PLO 4	Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.			
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.			

LIGS University				
Course Learning Outcomes (CLOs)				
Program:	MSc			
Specialization	Elective			
Course #	MSc-22			
Course Name	Strategic Communication in Public Relations			
Course Description	This course provides the philosophical and research framework for the successful PR function in organizations of varying size, scope and maturity.			
	Key topics include the philosophy and psychology of successful communication through media channels, media relations, integrating strategic PR with corporate strategy and PR media trends			
		CLOs		
CLO-PLO Link	Upon completion of this course, students will:			
	CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Analyze the conceptual framework of communication and persuasion to identify successful messaging through strategic public relations	Assess public relations campaigns using classical communication tools and techniques along with contemporary platforms in social and mass media environments	Evaluate the effectiveness of media outreach, campaigns and interactions around the framework of a singular communication strategy for various organizations	
Upon completion of the MSc program:				
PLO 1	Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.			x
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.	x		
PLO 2	Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.	x		
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.		x	
PLO 3	Global Professional Students will develop a mindset of a global professional to:			
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.		x	
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x		
PLO 4	Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.	x		
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x		

LIGS University			
Course Learning Outcomes (CLOs)			
Program:	MSc		
Specialization	Elective		
Course #	MSc-23		
Course Name	Strategic Information Technology Management		
Course Description	This course explores the research foundations for developing and activating information technology (IT) strategy for organizations of varying size, scope and maturity.		
	Key topics include the theoretical basis for IT strategy, elements and components for effective IT strategy, best practices in implementation and assessment of IT strategy		
		CLOs	
CLO-PLO Link	Upon completion of this course, students will:		
	CLO1	CLO2	CLO3
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Assess the theoretical framework for developing an organization's IT strategy given its size, scope and capacity	Synthesize effective IT strategy using research-based best practices for hardware, software, systems and vendor capacities based on assessment of current needs and anticipated growth	Evaluate optimized IT capacity and performance given rapid and complex changes at the level of an organization's internal and external ecosystems
Upon completion of the MSc program:			
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:			
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x		
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.			x
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:			
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.	x		
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.		x	
PLO 3 Global Professional Students will develop a mindset of a global professional to:			
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			x
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.	x		
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:			
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.		x	
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x		

LIGS University					
Course Learning Outcomes (CLOs)					
Program:	MSc				
Specialization	Elective				
Course #	MSc-24				
Course Name	Business Ethics				
Course Description	This course provides a conceptual framework and scholarly basis for moral business principles that can be applied across cultures and organizations				
	Key topics include a framework for ethical practice and decision-making, ethical differences across cultures, consequences of ethical and unethical decisions and metrics for ethical management				
			CLOs		
CLO-PLO Link	Upon completion of this course, students will:				
	CLO1	CLO2	CLO3		
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Identify a framework for ethical decision making grounded in moral principles that encompass values and cultural realities of a global society	Assess scholarly research, business case studies, and organizational success and failure in light of ethical decision making and subsequent behavior	Evaluate the impact of ethical values and policies on the communities and stakeholders of large-scale businesses and organizations		
Upon completion of the MSc program:					
PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:					
1 Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x				
2 Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.			x		
PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:					
1 Synthesize current literature in the management domain based on relevant scholarly sources of information.		x			
2 Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.			x		
PLO 3 Global Professional Students will develop a mindset of a global professional to:					
1 Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.	x				
2 Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.		x			
PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:					
1 Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.			x		
2 Use effective written and oral presentation strategies to ethically convey analytical and research findings.	x				

LIGS University					
Course Learning Outcomes (CLOs)					
Program:	MSc				
Specialization	Elective				
Course #	MSc-25				
Course Name	Crisis Management				
Course Description	This course provides the strategic framework and research-based tools for leading, managing and shaping organizations during periods of crisis.				
	Key topics include conceptual frameworks for crisis and turbulence, research-proven tools and techniques for recognizing and addressing crisis, and the role of strategy during crisis				
			CLOs		
CLO-PLO Link	Upon completion of this course, students will:				
		CLO1	CLO2	CLO3	
Please link the Program Learning Outcomes (PLO) below with the Course Learning Outcomes (CLO) with which they are associated. Feel free to provide your answer in the spreadsheet box or by email.	Evaluate scholarly models and events in the external environment to ascertain, predict and navigate a crisis.	Assess the role of strategy during times of crisis, severity, and impact on organizational sustainability.	Determine and execute appropriate responses to crisis situations based on historical examples, trends and contemporary tools, methods and metrics		
Upon completion of the MSc program:					
	PLO 1 Knowledge of Organizations Students will master knowledge of management practices in various organizational environments to:				
1	Apply knowledge and understanding of concepts and theories of management practice in a variety of organizational settings.	x			
2	Select and use tools that match current practices for analysis and evaluation challenges common to the organizational management domain.			x	
	PLO 2 Problem Solving & Research Students will incorporate problem-solving and research skills to:				
1	Synthesize current literature in the management domain based on relevant scholarly sources of information.	x			
2	Evaluate a variety of quantitative decision-making and problem-solving techniques used in management contexts.		x		
	PLO 3 Global Professional Students will develop a mindset of a global professional to:				
1	Develop a global perspective when identifying opportunities, analyzing challenges, and developing strategies.			x	
2	Demonstrate awareness and sensitivity across cultural groups and boundaries by integrating situation-specific tools for both research and practice.			x	
	PLO 4 Communication Skills Students will use various forms of communication skills to present ideas and information to:				
1	Deploy a range of relevant spoken, written and quantitative communication tools and techniques in research and professional settings.	x			
2	Use effective written and oral presentation strategies to ethically convey analytical and research findings.		x		

[1] Is this course title enough? What about Financial Management? Managerial Finance?

[2] This is very vague. What is the goal/title of this course?

[3] This sounds like managerial finance.